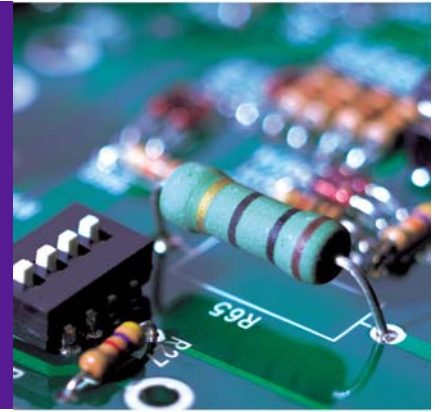


Power Search

with Online Store



Can engineers find what they need on your website?

What it is

Power Search™ is website functionality that allows engineers to search for electronic components on your website in a fast, efficient way - the way that they expect to be able to search.

How it works

Using a data file provided by you that lists all your products and their parameters, Beganto enables visitors to your website to search for your products in the following powerful ways:

- *Part number/keyword search* - enter part or all of a keyword or part number and find all parts that meet that query.
- *Specification search* - specify a parameter, such as material type, form factor, or physical dimension - and find all parts that fill that requirement.
- *Cross-reference* - enter a competitor's part number and see a list of all viable substitutes that your company provides. One way crosses only.

Power Search also provides online store functionality, so that visitors can take the next step after finding the component they need. In addition to a profile and pdf link, each search result gives the visitor the option of ordering a sample or adding items to a shopping cart for making a small-quantity purchase.

What it does for your website

Internet traffic is fast-paced and demanding. When users cannot find the information they need, they move on quickly to the next source. Power Search allows your website visitors to find and act on information quickly.

How to get started

Contact the Beganto sales team to arrange a demo at 510-315-1278.



Search Options

- Part number
- Multi-part
- Keyword
- Parameter
- Cross-reference



Online Store

- Capture visitor info
- Generate sales
- Link search results to user actions

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